

First Edition to the Middle East

## Zayed University Hosts Drone Synergies Global Conference

Dubai, 15 November 2018 — Zayed University, Dubai hosts the first edition of Drone Synergies global conference, which highlights the role of unmanned aerial vehicles (UAVs) in education, technology, smart agriculture, food security, environmental and natural resource management.

The conference, running from 21 to 22 November 2018 at the Convention Center of Zayed University Campus in Dubai, brings together policymakers, government officials, researchers, drone manufacturers, software developers, service providers, and enthusiasts. It features more than 25 speakers from over 16 countries to blend in plenary sessions, presentations, capacity-building workshops, field trials, and demos.

The conference is set to become a unique platform for networking and exchange of knowledge on the latest advancements in drone technology in the Gulf region and beyond. It highlights sessions on artificial intelligence (AI) and its increasing role in drone navigation and drone data analysis. The conference will also feature theoretical and practical sessions on hyperspectral drones - one of the most sophisticated technologies for data acquisition.

Keeping up with the [Year of Zayed](#) spirit, this not-for-profit, non-commercial knowledge-sharing event is fully sponsored by the organizers. The Drone Synergies global conference is endorsed by the [Open Geospatial Consortium](#) (OGC) and is jointly organized by the International Centre for Biosaline Agriculture ([ICBA](#)), [Zayed University](#), and the Falcon Eye Drones ([FEDS](#)).

Drones Synergies is the only conference in the Gulf region that will include project-based learning approaches; it will allow participants to gain practical knowledge of UAVs based on real field trials and data acquisition, using the latest technology and processing techniques in drones.

Participants will be able to choose sessions according to their needs. More than 45 hours of activities will spread across six plenary sessions, four drone practical field trials and demos, round-tables, hands-on processing workshops, and 16 capacity-building workshops and networking sessions.

The event is designed for, among others, delegates from the UAE and abroad, representing government and non-government agencies and institutions such as municipalities, agricultural and food security organizations, universities, and civil defense.

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#### **About ICBA**

The International Center for Biosaline Agriculture (ICBA) is an international, non-profit research-for-development organization that aims to strengthen agricultural productivity in marginal and saline environments through identifying, testing and facilitating access to sustainable solutions for food, nutrition and income security.

[www.biosaline.org](http://www.biosaline.org)

#### **About Falcon Eye**

Falcon Eye Drones (FEDS) is a UAE-based drone-powered solutions company. FEDS is one of the first businesses in the Middle East and Africa region to provide commercial drone services as well as the first drone company to receive International Business Excellence Awards. It combines drone-powered services and advanced machine learning software. Their aim is to provide business with safer, faster, and more cost-effective solutions to improve business decision and strategic planning. FEDS is formally registered as a drones operator with both GCAA and DCAA. Their drones, as well as the flying activities, are all fully insured.

[www.feds.ae](http://www.feds.ae)

#### **About Zayed University**

Zayed University is a national and regional leader in educational innovation. Founded in 1998 and proudly bearing the name of the Founder of the Nation – the late Sheikh Zayed bin Sultan Al Nahyan, this flagship institution has met the President’s high expectations. Today, Zayed University has two modern campuses in Dubai and Abu Dhabi that welcome both national and international students. Zayed University is recognized as a national university of choice for quality education, applied research that drive regional economic development, and enjoys international accreditation.

<https://www.zu.ac.ae/>

